



NEWS RELEASE

3 June 2014

FINAMETRICA WINS BEST RISK PROFILING SOLUTION AT WEALTHBRIEFINGASIA SINGAPORE AWARDS 2014

FinaMetrica has been crowned 'Best Risk Profiling Solution' at the **WealthBriefingAsia Singapore Awards 2014**. One of two firms to be shortlisted in this category, this is yet another milestone in the company's drive to be recognised as the pre-eminent global provider of risk tolerance tools and supporting services.

Showcasing 'best of breed' providers in the global private banking, wealth management and trusted advisor communities, the awards were designed to recognise companies, teams and individuals who the judges deemed to have 'demonstrated innovation and excellence during 2013'. The awards were presented during a gala black-tie dinner, at Raffles Hotel, Singapore, on May 29.

Commenting on the firm's award, FinaMetrica Co-Founder Paul Resnik said: "We are delighted to have been voted winner of this prestigious international award by such a high-profile judging panel. It is a great honour to be recognised in these awards. It is a testament to the hard work that the FinaMetrica team has put in over the last 12 months to enhance our market leading investment suitability solution. Our service is now recognised as a 'best practice' solution to help advisers and wealth managers accurately assess and document how to best match investments to the needs of clients."

"This award, and other recent wins, recognise FinaMetrica as a global leader in this very competitive space," said Mr Resnik.

The judges said FinaMetrica's solution shows consistent performance of product as evidenced by high repeat client rates and low risk assessment failure rates. FinaMetrica's solution also shows commitment to market-leading standards of risk assessment.

ClearView Financial Media's CEO, and Publisher of WealthBriefingAsia, Stephen Harris, was first to extend his congratulations to all the winners. He said: "The firms who triumphed in these awards are all worthy winners, and I would like to extend my heartiest congratulations. These awards were judged solely on the basis of entrants' submissions and their response to a number of specific questions, which had to be answered focusing on the client experience, not quantitative performance metrics. That is a unique, and I believe, compelling feature. These

awards recognise the very best operators in the private client industry, with ‘independence’, ‘integrity’ and ‘genuine insight’ the watchwords of the judging process. I am optimistic that these annual awards will become one of the brightest highlights in the wealth management calendar.”

Full details on the night’s winning firms can be found at:

<http://www1.wealthbriefing.com/awards/WBAsia%20Singapore%20Awards%202014%20Winners.php>

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NOTES TO EDITORS

1. About FinaMetrica

FinaMetrica specialises in risk tolerance and risk-related matters. The FinaMetrica risk profiling system is based on a psychometric test of personal financial risk tolerance. Psychometrics, a blend of psychology and statistics, is the scientific discipline for testing attributes such as risk tolerance. Launched in 1998, the system is now used by 5,500 advisers in 23 countries in seven languages. To date, 700,000 tests have been completed. The FinaMetrica system enables advisers to make valid and reliable assessments of their clients’ risk tolerance, incorporate those assessments into the financial planning process and explain risk more meaningfully. More information: www.riskprofiling.com.

2. About ClearView Financial Media Ltd (“ClearView”)

ClearView Financial Media was founded by CEO, Stephen Harris in 2004, to provide high quality ‘need to know’ information for the discerning private client community. London-based, but with a truly global focus, ClearView publishes the *WealthBriefing* group of newswires, along with research reports and newsletters, while also running a pan-global thought-leadership events program.

With teams based in London, Singapore, Switzerland, US, South Africa and the Philippines, the company is one of the fastest-growing media groups serving the financial services sector.